For schools you’ve heard about or are interested in, try writing about why this school appeals to you. Can you get this out of another school?

It is important to understand WHY you actually want to get into a college- it helps a lot with the writing! So, research, and understand the type of person they are looking for. If you aren’t, maybe you shouldn’t apply (especially if the school is competetive enough already. **Save yourself the time**).

Important things to research (& later tailor essays to):

* Majors
* Teachers
* Mission statement/values
* Programs and resources
* Location

I’ll save you some time. Here are good resources to understand how a university is like:

(Note: reading their corporate phrasing is often too vague for you to understand what they mean. You may have to dig deeper. This is why I suggest elevated schools a lot- he is good at breaking it down, literally and figuratively!)

MIT:

Elevated school **This Is How to Get into MIT in 2024.** <https://youtu.be/Af_-shtZ-XY?si=AIZ_uv7kpGptv4F7>

<https://www.youtube.com/watch?v=Zo1S8-2pyRY>

Blogs: <https://mitadmissions.org/blogs/>

Mission statement: <https://www.mit.edu/about/mission-statement/>

Youtube: <https://www.youtube.com/@mitocw/videos>

UChicago:

Listen to some of their podcasts: <https://news.uchicago.edu/podcasts>

Elevated school <https://www.youtube.com/watch?v=G69BckBLHC4>

Essay example: <https://www.youtube.com/watch?v=OmvPERUs0Ok>

See if you will fit in (student advice): <https://www.youtube.com/watch?v=ScJZB-u7w6c>

Day in the life: <https://www.youtube.com/watch?v=Ofwo3gBV-k8>

Campus tour: <https://www.youtube.com/watch?v=9sSdQjvo1bM>

Yale:

Elevated School <https://www.youtube.com/watch?v=Qi5hHGKJwPM>

About Yale: <https://www.yale.edu/about-yale>

UPenn:

Elevated School <https://www.youtube.com/watch?v=aXkQWDa42QI>

Standford:

Elevated School <https://www.youtube.com/watch?v=SNIRiPOB7ug>

Duke:  
Elevated School <https://www.youtube.com/watch?v=0Qp7bCYJKTU>

Brown:

Elevated School: <https://www.youtube.com/watch?v=x_k3aQFT9l0>

Video blog examples: <https://www.youtube.com/playlist?list=PLhzemv5T7ongbRmS5tw-YPuxdcBdT9PE5>

Insider info (student review) YT: <https://www.youtube.com/watch?v=DttrljtypdI>

School tour: <https://www.youtube.com/watch?v=zHlTNb56McI>

Princeton:

<https://www.princeton.edu/meet-princeton>